Al @ The Edge: Vantaggi e Soluzioni

Viviana D'Alto

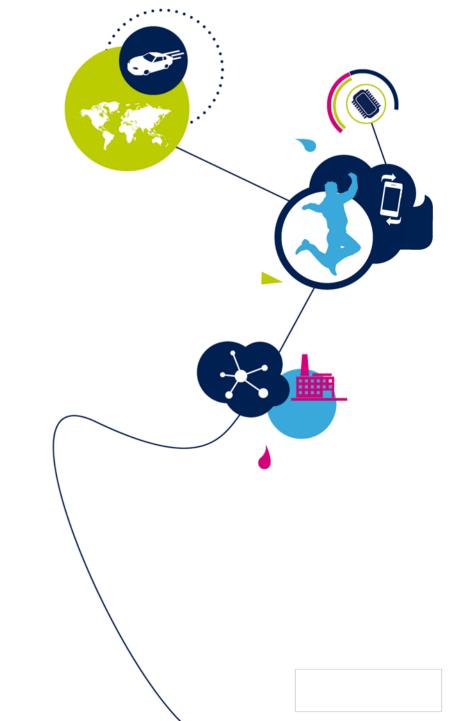
STMicroelectronics

System Research & Applications

Secure Connected Intelligent Systems

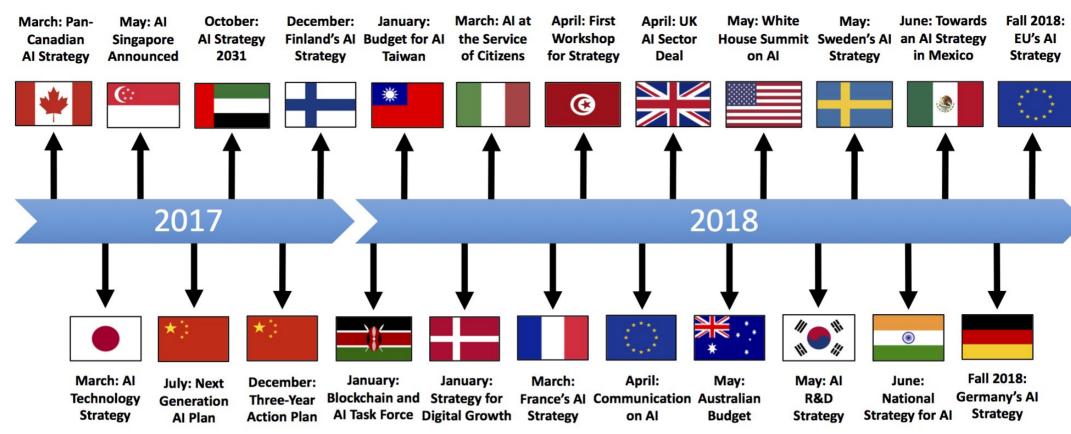
Artificial Intelligence SW & Tools Research Platform Director





The Race to AI Leadership has begun...

Artificial Intelligence Strategies





2018-07-13 | Politics + AI | Tim Dutton

30 Experts for the Italian AI Strategy nominated by MISE on Dec.27th, 2018







10 experts from the Industry (Large companies, start-ups) 10 experts from the R&D (University, Think-Thank) 10 experts from the Society (Unions, professionals, consumers, third sector...)



STMicroelectronics 4

- Among the world's largest semiconductor companies
- Serving over 100,000 customers across the globe
- 2018 revenues of \$9.66B, with year-on-year growth of 15.8%
- Listed: NYSE, Euronext Paris and Borsa Italiana, Milan
- Signatory of the United Nations Global Compact (UNGC), Member of the Responsible Business Alliance (RBA)





- ~46,000 employees worldwide
- ~ 7,400 people working in R&D
 - ~ 18,000 patents; ~9,600 patent families; ~
 550 new filings (in 2018)
- 11 manufacturing sites
- Over 80 sales & marketing offices



ST Focus Applications Approach



Smart Driving





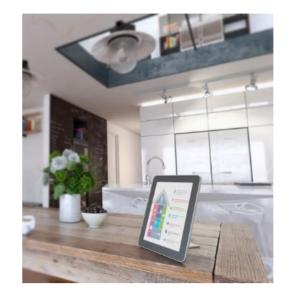


Smart Industry





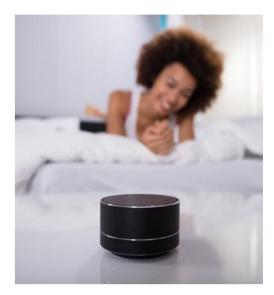
Smart Home & City



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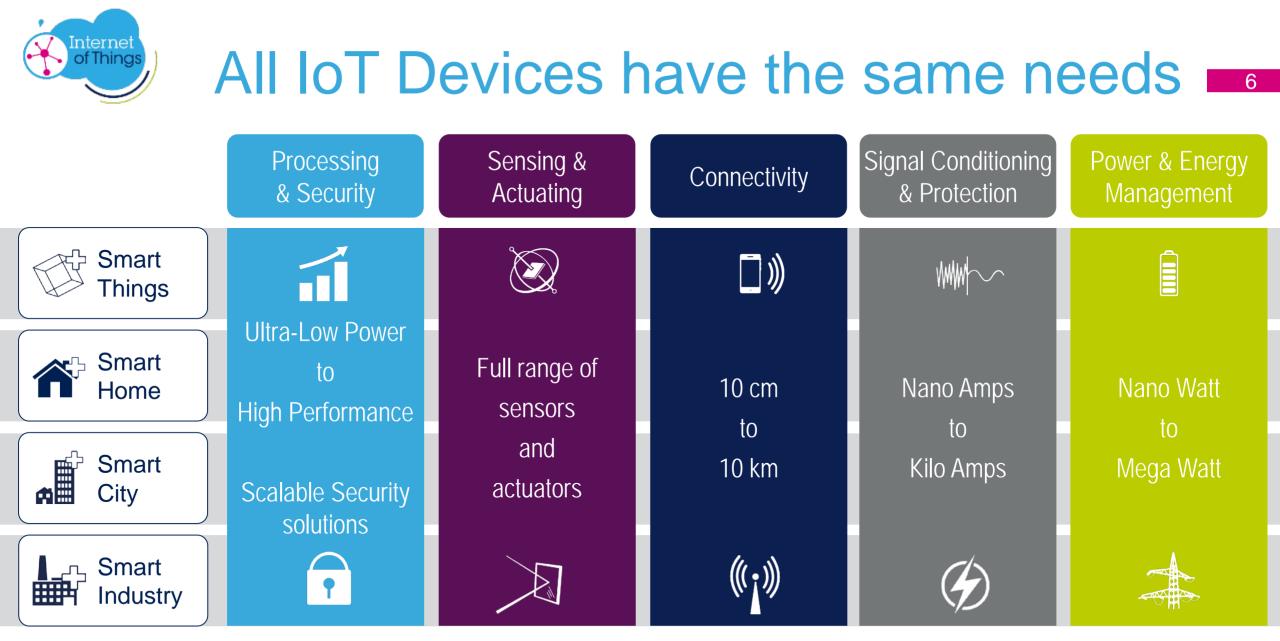
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Smart Things











Product Portfolio 7





Artificial Intelligence: The Big Wave

Analysis

Where am I?

Scene classification (audio, video, environmental sensors)

Which objects are in the scene, where are they?

Video object detection/classification

What am I doing?

Activity recognition (audio, video, inertial sensors)

What's happening?

Event recognition (audio, video, inertial sensors, environmental sensors)

User Interaction

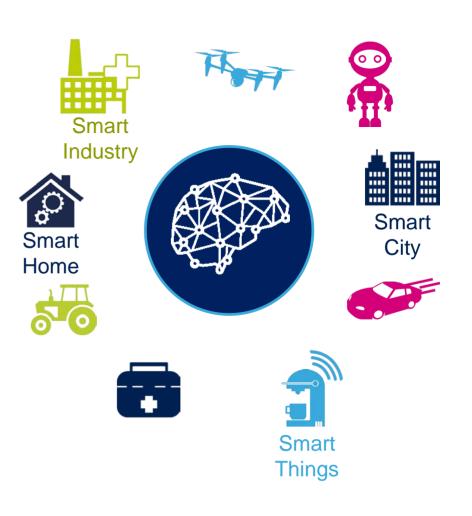
- **Command detection** (audio)
- Speech Recognition (audio) •
- Gesture Recognition (inertial • sensors, video)
- User identification and mood • detection (audio, video)



Continuous Learning

How can I detect unpredictable, unclassified events in dynamic environments?

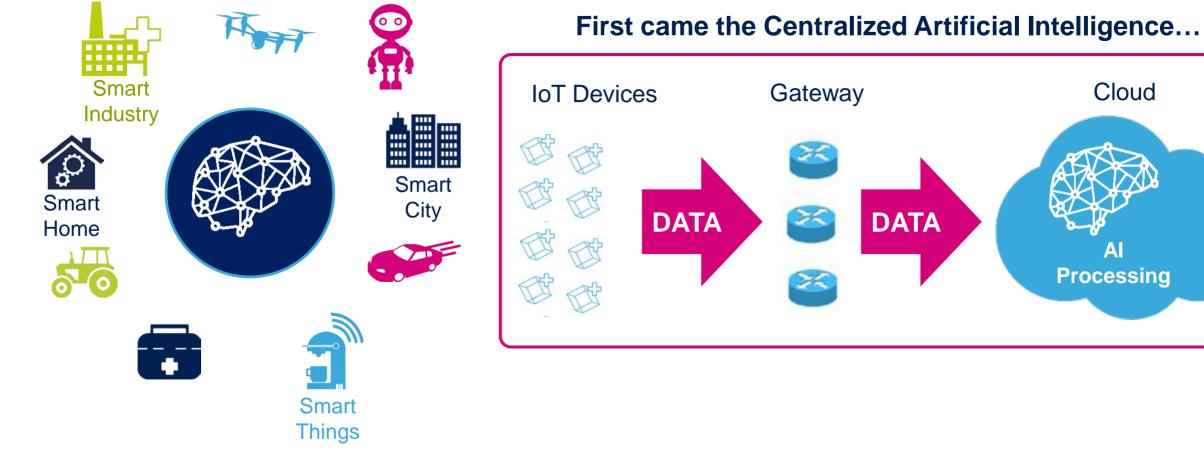
Recurrent networks (audio, video, inertial sensors, environmental sensors)







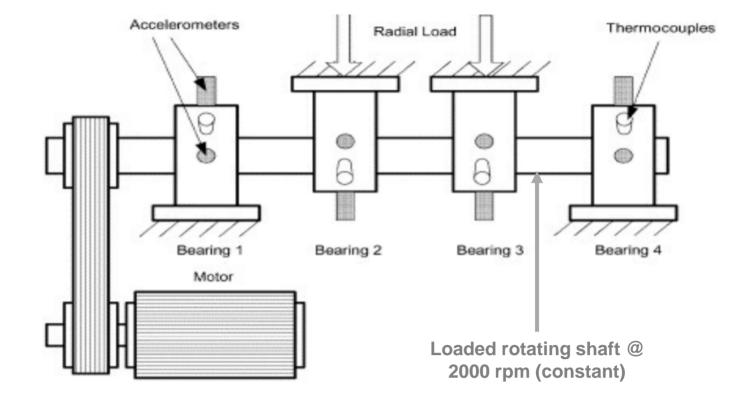
Artificial Intelligence Enables Huge Opportunities... and Challenges



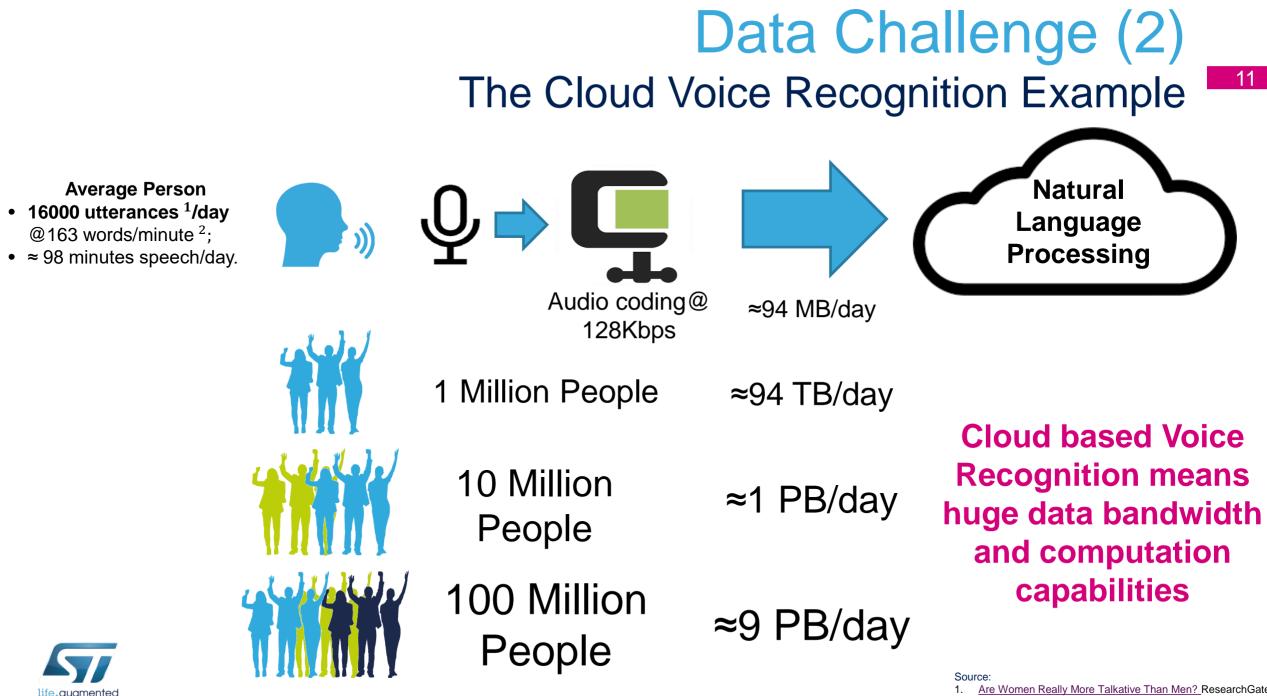


Data Challenge (1) Cloud Predictive Maintenance

- 4 Bearings
- 2 Accelerometers (X,Y)/bearing
- 2 Bytes/Axis @ 20KHz
- Total Data Rate: 320 KB/sec, leading to 27.648 GB/day for this single Set-Up in a single equipment of a single Industry, if in continuous mode







Are Women Really More Talkative Than Men? ResearchGate

What is the Average Speaking Rate? SixMinutes

Data Challenge (3) The Cloud Voice Recognition Example





HOW GOOGLE COPES WHEN EVEN IT CAN'T AFFORD ENOUGH GEAR



But when Dean and Hölzle ran the numbers, they realized that <u>if every Android user in the world used about three</u> <u>minutes of voice recognition time per day, Google would</u> <u>need twice as much computing power to handle it all.</u> The world's largest computing infrastructure, in other words, would have to double in size.

The Sustainability Challenge

'Tsunami of data' could consume one fifth of global electricity by 2025

Billions of internet-connected devices could produce 3.5% of global emissions within 10 years and 14% by 2040, according to new research, reports Climate Home News



The communications industry could use 20% of all the world's electricity by 2025, hampering attempts to meet climate change targets and straining grids as demand by power-hungry server farms storing digital data from billions of smartphones, tablets and internet-connected devices grows exponentially.

He expects <u>industry power demand to increase from 200-300 terawatt hours</u> (TWh) of electricity a year now, <u>to 1,200 or even 3,000TWh by 2025</u>. Data centres on their own could produce 1.9 gigatonnes (Gt) (or 3.2% of the global total) of carbon emissions, he says.





life.auamer

A 2016 Berkeley laboratory report for the US government estimated the country's data centres, which held about 350m terabytes of data in 2015, could together need over 100TWh of electricity a year by 2020. This is the equivalent of about 10 large nuclear power stations.



The Privacy Challenge

PRIVACY ON THE CLOUD

An Oregon family's encounter with Amazon Alexa exposes the privacy problem of smart home devices

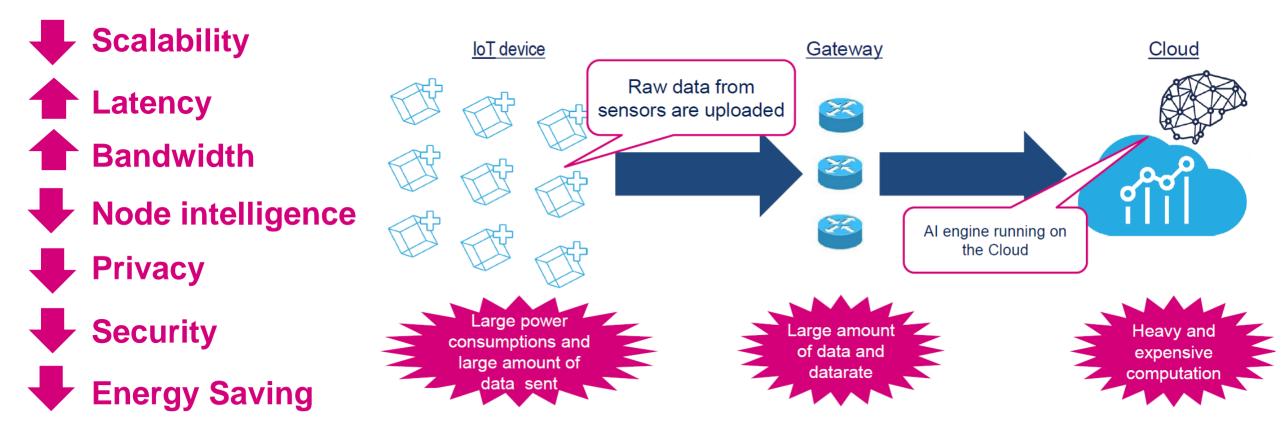
By Youyou Zhou • May 25, 2018

Here's the latest nightmare scenario for the tech-phobic: A woman in Portland, Oregon found out that her family's home digital assistant, Amazon's Alexa, had recorded a conversation between her and her husband without their permission or awareness, and sent the audio recording to a random person on their contacts list.

Echo woke up due to a word in background conversation sounding like "Alexa." Then, the subsequent conversation was heard as a "send message" request. At which point, Alexa said out loud "To whom?" At which point, the background conversation was interpreted as a name in the customers contact list. Alexa then asked out loud, "[contact name], right?" Alexa then interpreted background conversation as "right". As unlikely as this string of events is, we are evaluating options to make this case even less likely."



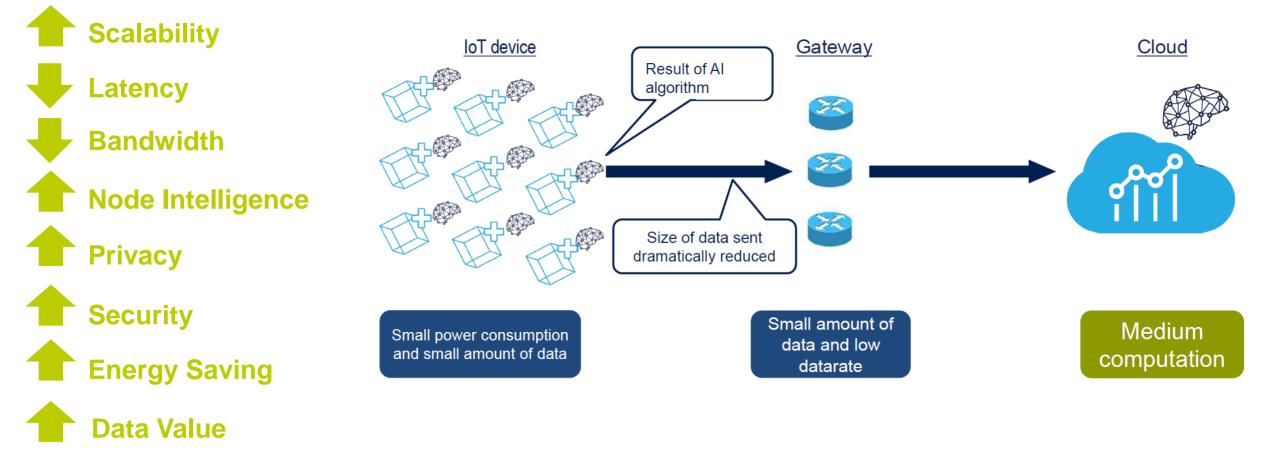
From Centralized AI Approach....







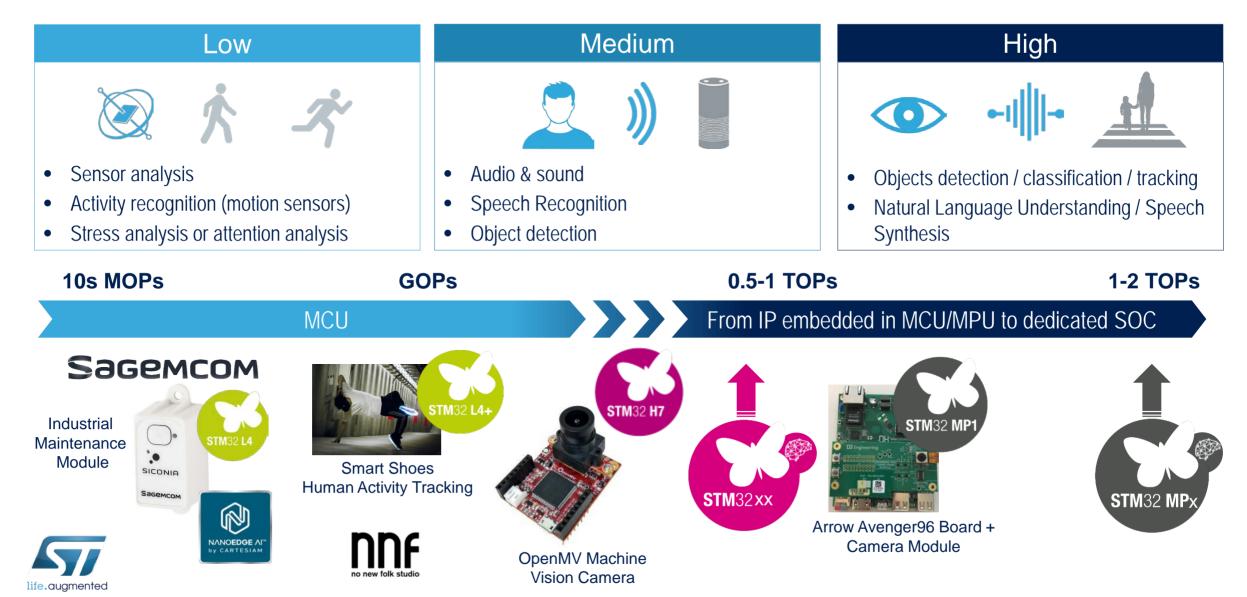
...to Distributed AI and AI@ the Edge/Node



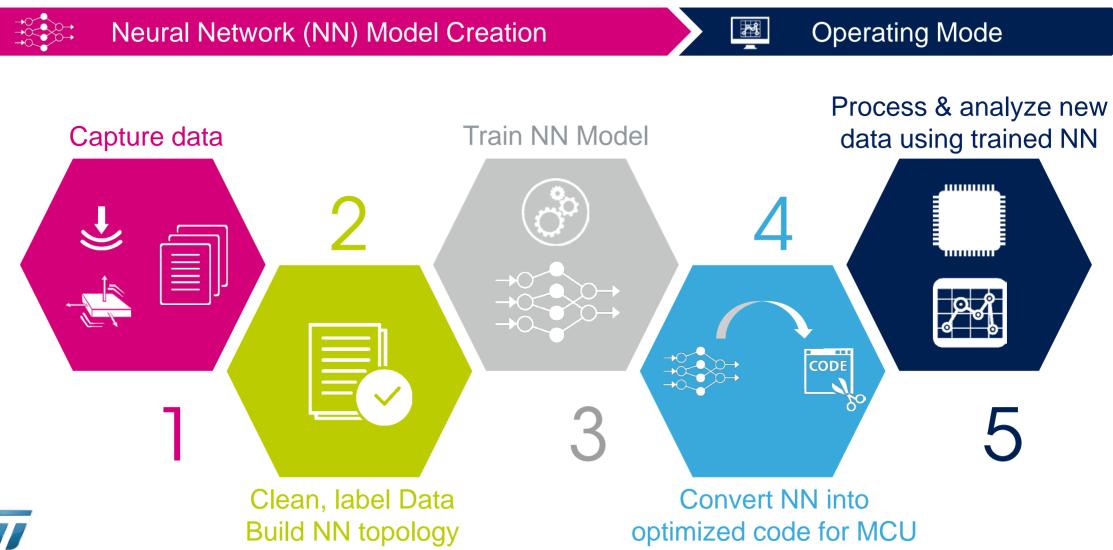




AI @ the Edge Flavours 17

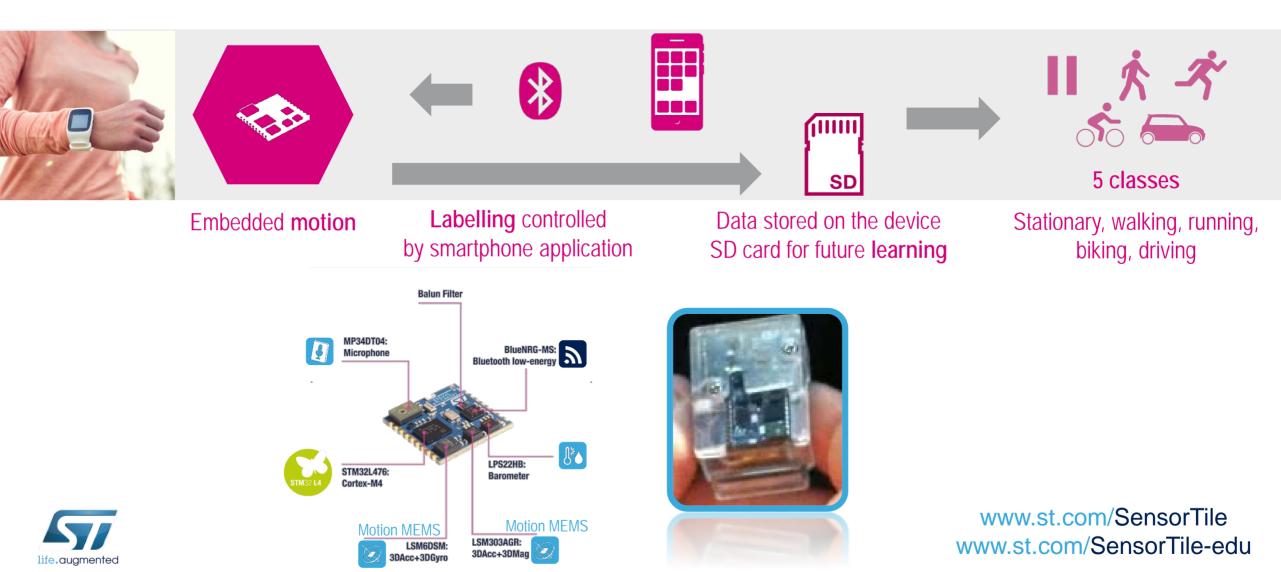


The Key Steps Behind Neural Networks 18

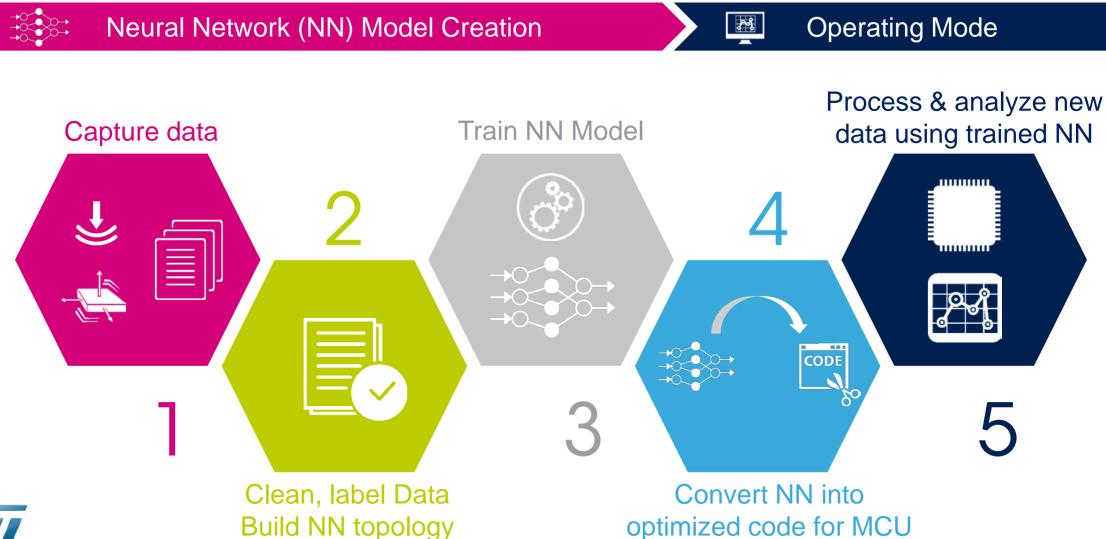




Capture and Label Data to Train NN 19



The Key Steps Behind Neural Networks 20

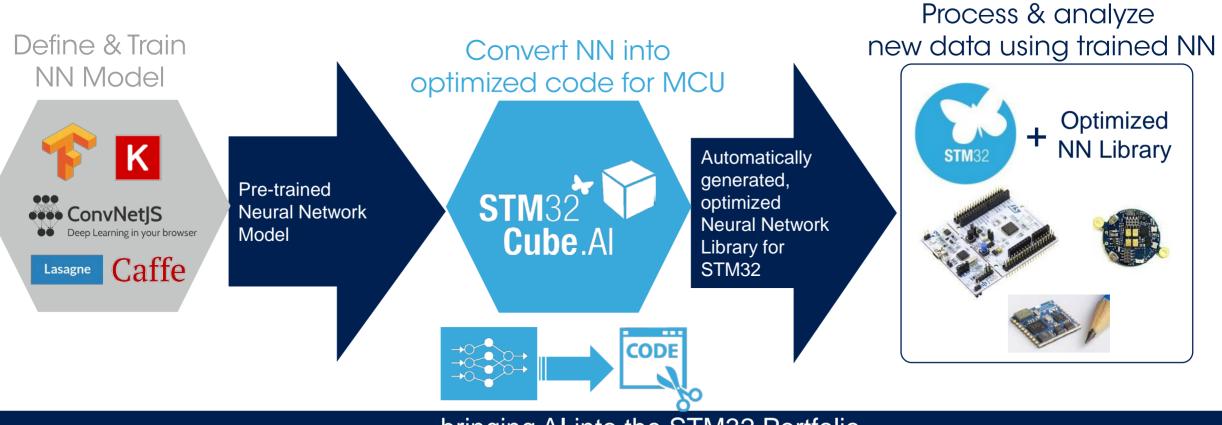






Artificial Intelligence with STM32 STM32Cube.AI

STM32Cube.AI SW tool allows our customers to innovate...



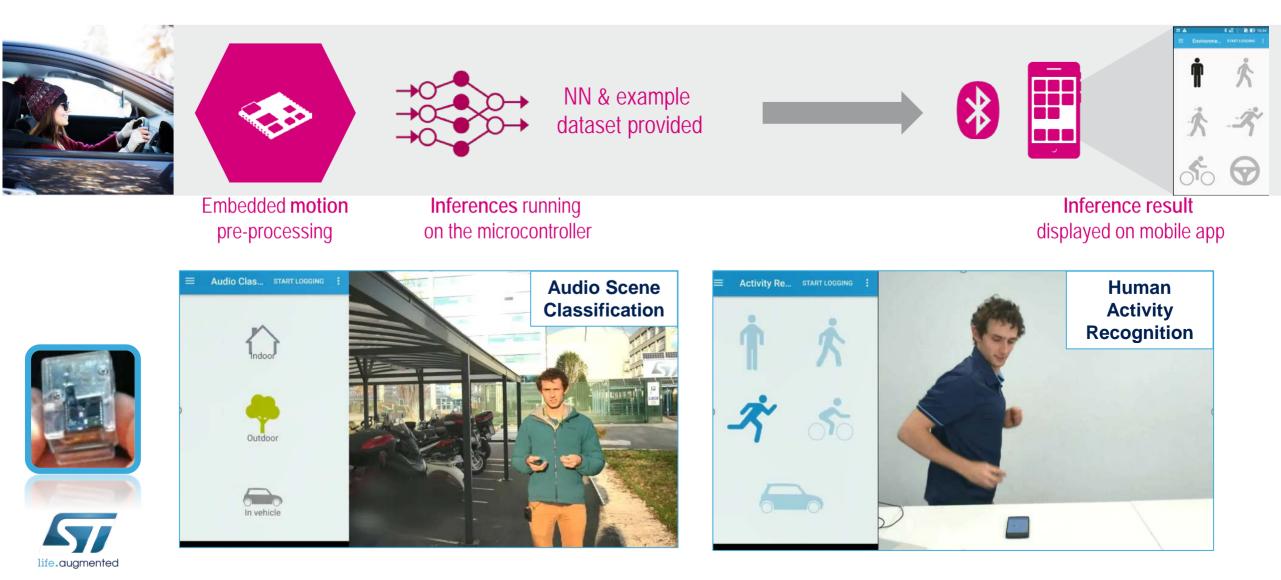
... bringing AI into the STM32 Portfolio



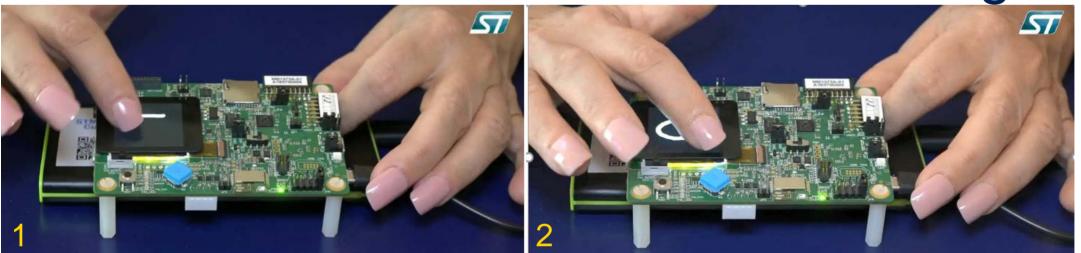
www.st.com/STM32CubeAI

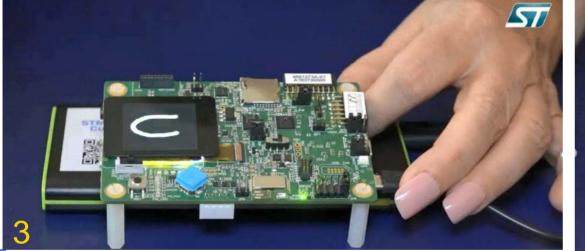


Embedded Neural Networks The "Al-sensing-1 Function Pack" Example



Embedded Neural Networks (2) The "Handwritten Character Recognition"



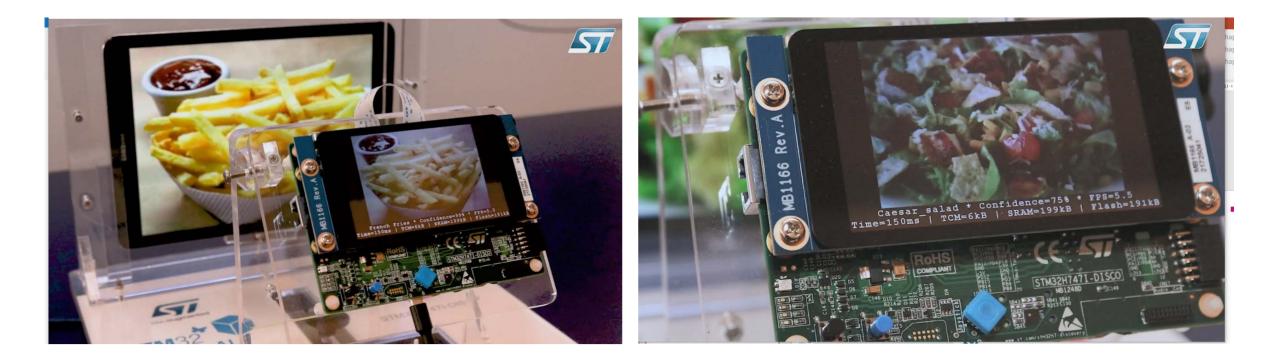








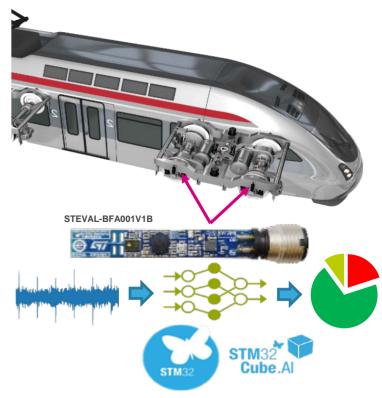
Embedded Neural Networks (3) The "Food Classification" (18 Classes)





AI@The Node for Immediate Alerts²⁵

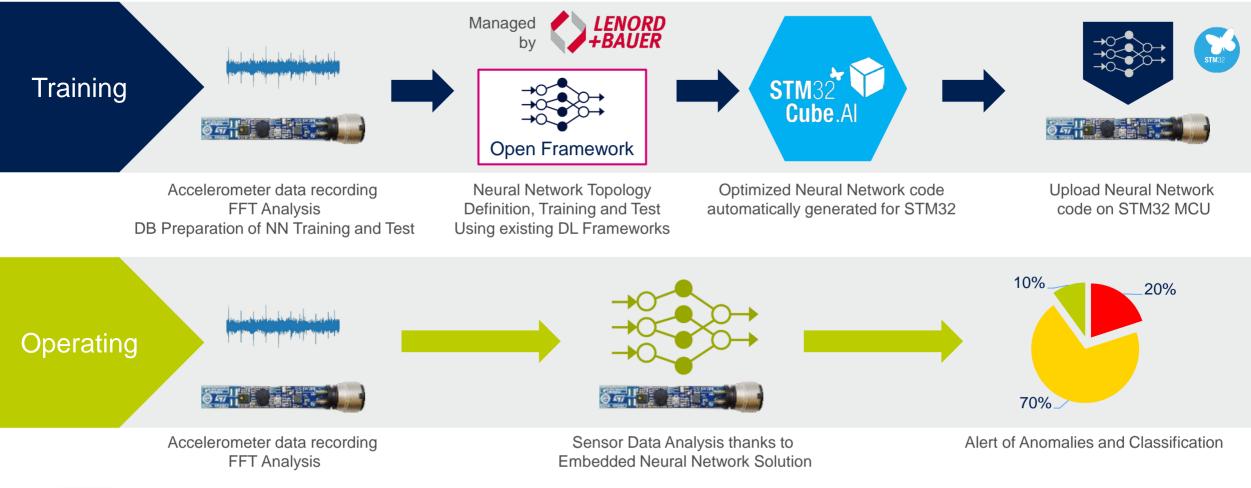
- AI @the Node allows data analysis close to the sensors sending alerts for critical situations more promptly than centralized/cloud-based solutions
- ST integrated multi-sensors unit STEVAL-BFA001V1B placed close to the ball bearing of a train wheel can detect anomalous vibrations and promptly signal alerts thanks to Artificial Neural Networks implemented on the STM32 MCU present on the board itself
- An automatic tool to optimize and map Neural Networks on STM32 Microcontrollers as STM32Cube.AI simplifies and speeds-up the implementation of AI on Node of sensors
- The Project is a cooperation between STMicroelectronics and Lenord+Bauer







Data Analysis with AI Training and Embedding a Neural Network







Al@The Node for Immediate Alerts 27

- 2. This system reproduces a train wheel
- The Laptop gets data from STEVAL-BFA001V1B sensors and analyses them with a neural network in remote.





 The same sensors data are processed on the STM32 MCU on board the STEVAL-BFA001V1B by the same ANN used in the laptop (i.e. AI @ the Node).

- 0:00:34.056
 0:00:28.746
- 4. An anomalous vibration is detected and classified as critical by the Neural Network on STM32 (red LED lights in the "train wheel" structure) several seconds in advance than the detection by the NN running on PC (red graph on laptop display)



Extract from YouTube Video: "STM32Cube.AI Edge AI demo with Lenord+Bauer (electronica 2018)"

Conclusions 28

- Artificial Intelligence is a breakthrough innovation, but we need to preserve our privacy, grant high security standards, define scalable, sustainable and ethic solutions, while leading to economic benefits
- A Distributed Intelligence approach increases AI robustness, scalability, responsiveness, security, by implementing AI solutions as close as possible to Sensors recording data in our environment, home, city, industry, car and personal devices
- Al @ The Node is a fundamental ingredient to reach the above targets, and ST is providing solutions to be included in several application scenarios



