



Artificial Intelligence for Automotive

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HUMAN INTELLIGENCE

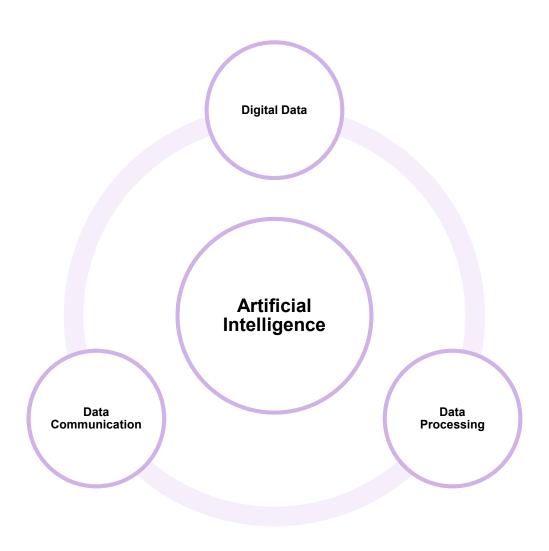




Human Brain can storage up to 100 million Books

ARTIFICIAL INTELLIGENCE





DIGITAL DATA





from '80s massive Computer penetration to the "Cookies" Era Digital Transformation is not only Digital Data.





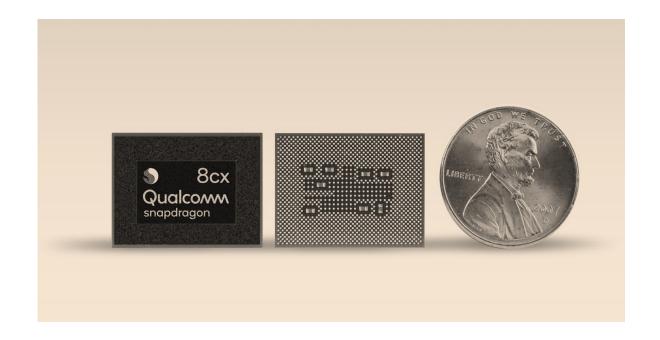
embrace the Digital Transformation by owning Digital Platforms.





Smart Cities will increase the proliferation of Digital Data.





Every year the number of transistors produced is twice the number of transistors produced in previous years

DATA PROCESSING

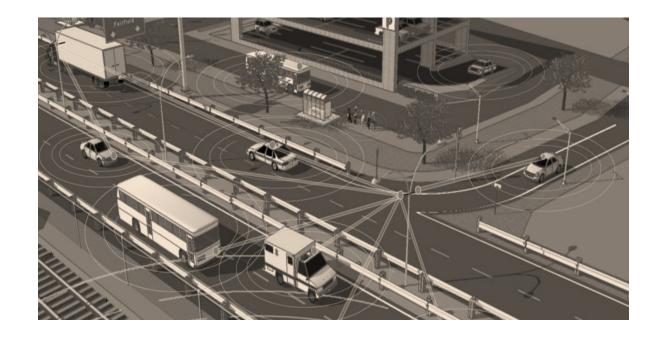




Connectivity Technologies into the car will enable Hybrid Digital Platforms with higher storage and computational capabilities.

DATA COMMUNICATION



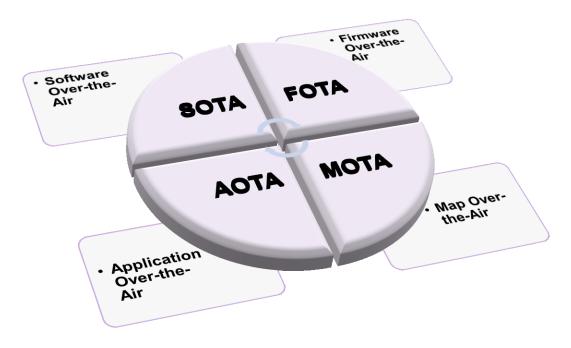


Connected Car conveys Digital Data

it becomes a node of Digital Network and will enable Services among Verticals.

DATA COMMUNICATION





Connectivity is an enabler of Dynamic and Up-to-Date Information.

DIGITAL DATA TRENDS IN AUTOMOTIVE





Source: Forbes, FUTURUM

ARTIFICIAL INTELLIGENCE FOR AUTOMOTIVE



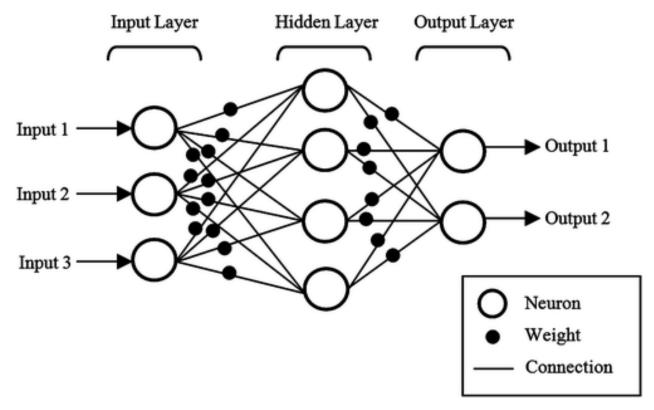


New Players will entry increasingly in the Automotive Market

Carmaker will benefit of their Competences

NEURAL NETWORKS

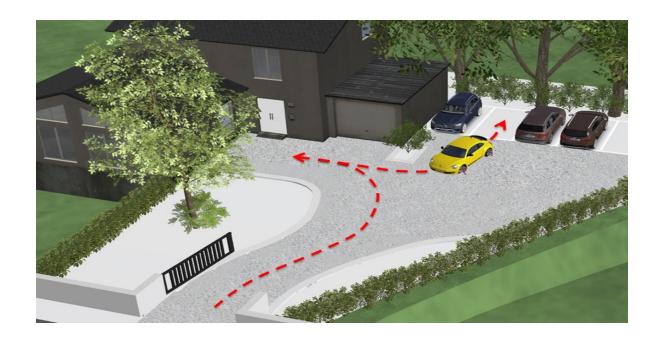




Neural Networks are structured with an architecture that has similarities with the structure of the cerebral cortex

WHY DO WE NEED AI?

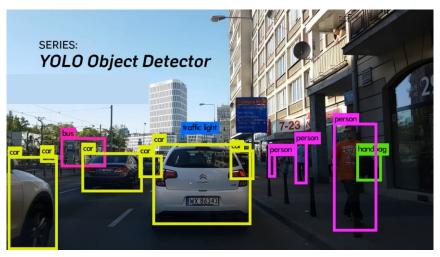




the application of electronics in cars forces designers to face both the growing complexity of systems and the rapid technological evolution

PERCEPTION / SCENE UNDERSTANDING





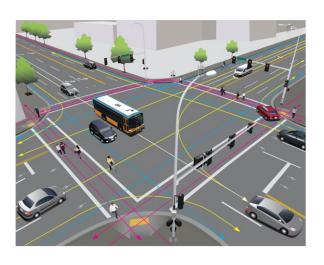
You Only Look Once

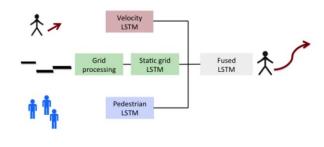


Semantic segmentation

BEHAVIORAL PREDICTION / ENVIRONMENT MODEL FO





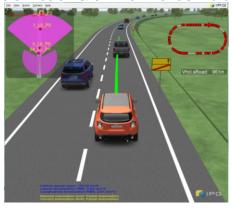


Neural Networks can be used for behavioral predictions of vehicles and pedestrians

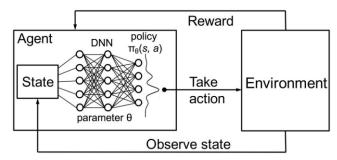
MOTION PLANNING/ DECISION MAKING



Vehicle motion & environment simulation



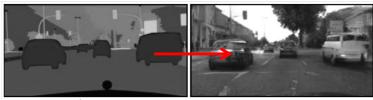
Deep reinforcement learning scheme



Accurate vehicle motion & environment simulation plays a crucial role especially in the early stages

DATA AUGMENTATION





Paired image to image translation



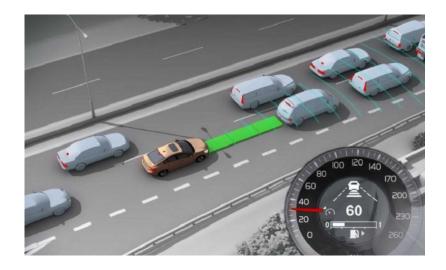
Unpaired image to image translation

Neural Networks are extremely eager of data

PERSONALIZED FEATURES







several Functionalities can be customized/personalized for a better user experience

PREDICTIVE MAINTENANCE



Data Sources for Predictive Maintenance



availability of vehicle sensors and repair data can be used to train Neural Networks

CONCLUSION



Artificial Intelligence will play a relevant role for the Automotive trends.

Automotive domains can capitalize the increasing amount of data availability. For instance in the automated driving, AI can enable reliable and real time object detection in complex scenario.

Hardware platform and vehicle architecture need to be upgraded accordingly to guarantee the processing power, storage capability and communication requirements.



THANK YOU

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